

The New Publishing World: Everything You Need To Know From E to Z

Take Advantage of New Technology & The Digital Revolution

March 24/25, 9:00AM to 5PM at the Airport Sheraton – 8235 NE Airport Way, Portland

E-books, e-readers, tablets, on-demand printing, Kindle Fire, the Nook – it's suddenly a whole new world of opportunity for readers and writers. Self-publishing and the e-book market have skyrocketed in popularity. To help you understand this revolution, Oregon Writers Colony brings together technology providers, subject area experts, and successful e-book authors and publishers to present all you need to know to get started e-publishing. Come to this workshop to find out about:

- Understanding e-book technology, processes, and terminology
- Amazon.com's CreateSpace self-publishing experts will be on hand
- Formatting eBooks
- Uploading/Understanding the various "eTailers"
- Hands-on eReader/Tablet information and display
- Marketing and Promoting in this Brave New World
- Author Websites, Social Media
- Publishing your Work/Running your own e-Publishing Company
- Plenty of opportunity to ask questions

Register for this event so you can learn the lingo, discover resources, and understand what it takes to successfully self-publish and e-publish your own work.

OWC E-Publishing Workshop Registration Form

Your Name: _____ Email: _____

Address: _____ Phone: _____

Location: Portland Sheraton Hotel, 8235 NE Airport Way, Portland, Oregon

*****Lunch is provided both days*****

Total Cost: \$189.00 Conference Fee

() \$50 non-refundable deposit to hold my place – remainder due by January 31, 2012

() \$189 – entire fee paid effective February 1, 2012 or later

To pay by Pay Pal, please go to www.OregonWritersColony.org. Or print and mail this form with the fee enclosed to Oregon Writers Colony Workshops, PO Box 15200, Portland, OR, 97293-5200.

Cancellation Policy for this workshop: All cancellations are subject to a \$50 cancellation fee. Cancellations received SEVEN (7) DAYS before the program date are refundable. Sending in this form or signing up at the website indicates that you have read and understand the cancellation policy. All attendees, including those sending in credit card information by email or phone, must submit a completed registration form before OWC can run the charges.

Questions? Contact: Lori L. Lake – LLLake-author@comcast.net